

a planet full of treasures



VideoArtWorld creates a clear, solid and extremely attractive market for a new wave of collectors very much interested in this important contemporary art form.

This new platform sets up standards and consolidates the collectable market of original certified editions of video and installation art worldwide.

Lawyers specialized in intellectual property rights, art market professionals and high-end internet engineers have developed this pioneer concept, created to serve the entire art community.

Art [galleries](#) can now have their own online [private showroom](#) to personally guide clients, press and curators through their contextualized inventory of original art works in audiovisual format. This service avoids the need of mailing copies and appeals to a highly specialized international audience.

Each [video](#) page shows its title, duration, production date, synopsis, trajectory of exhibitions, installation display requirements, patronage collections, prices and gallery contact details.

The visitor can view a 25 second excerpt of the work (non-downloadable and protected with a watermark). The full version can be viewed entering the gallery's username and password, available per request.

This system is already providing our member galleries with numerous professional contacts, exhibition rentals and new clients.

VideoArtWorld strongly supports [artists](#), helping them to publicly protect the copyright of their creations or publish other suitable licenses, whilst precisely cataloguing each artwork.

Such a detailed display helps curators find works that suit their curatorial lines and include them in their projects.

The representative gallery has flexibility to market each artwork the way the gallery and the [artist](#) have agreed upon, since different strategies are suitable. The common standard is showing the current original set price and the requested fee for public exhibition rentals.

If the original set (with full-quality limited edition certification) has been sold out, the gallery might want to distribute copies for private and educational use (without resale or exhibition rights). This procedure extends the life of the piece and yields higher international acknowledgment.

In this special way, **VideoArtWorld** gives access to the most interesting new media production available in the art market, allowing artists to become recognized worldwide and respected for their entire body of work.

The portal also provides relevant information such as [top artists retrospectives](#), [critic reviews](#), [auction results](#), [events](#), [publications](#), [news](#), and [related links](#) from all over the world.

The [open calls](#) section presents awards, commissions, grants and workshops that many [institutions](#) offer to these artists. Museums, foundations, festivals and fairs will soon be able to use the platform to broadcast their related programs.

Welcome to **VideoArtWorld!**