

OPEN CALL FOR PROPOSALS:

**ARTISTIC & MANAGEMENT PROJECT OF THE
CREATION CENTRE FOR DANCE AND THE ARTS
OF MOVEMENT**

August 2008

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The Institute of Culture of Barcelona (ICUB), the Association of Dance Professionals of Catalonia (APdC) and the Association of Professional Dance Companies of Catalonia (ACPDC) have signed an agreement¹ for converting part of an old factory in *Zona Franca* in Barcelona into a creation centre for dance. The rehabilitation work of the space will start in 2009.

The space is owned by the local town council of Barcelona who will hand over its use for dance. It is a 600 square metre space situated in 8-14 Amnastia street. Underneath it, the Francesc Candel library is located which opened in 2006. The neighbourhood of Zona Franca, is part of the Sants Montjuïc district of Barcelona which is undergoing a major urban regeneration. As part of this, Line 9 of the underground is being constructed. The whole initiative is quickly transforming the area's landscape.

The agreement establishes that the space is going to be dedicated to promote contemporary creation. The aim is to foster the experimentation of the various disciplines of dance and to provide diverse professional development opportunities for professionals and artists. The Dance Creation Centre must be accessible and has to guarantee that the spaces are used in an open and transparent way. It has to promote a high level of artistic and cultural interest and encourage a connection with the local community.

In order to elaborate and define the final characteristics of what will be the Dance Creation Centre, APdC and ACPDC are inviting proposals for an artistic and management project for the space. The selection process will be transparent and will make fair and unbiased decisions based on the assessment criteria. The selection committee will be formed by independent professionals from the dance and the performing arts sectors.

4th August 2008

1. CONTENTS OF THE ARTISTIC & MANAGEMENT PROJECT

The project must include:

1. The mission statement and the artistic vision for the centre.
2. Short, medium and long term goals and objectives.
3. The target users/audiences of the centre.
4. A general framework and a detailed plan of the activities for a three year period.
5. Strategies for artistic alliances & collaborations within Catalonia, Spain and internationally.
6. Strategies for audience development including cultural and social connections with the local community.
7. A communication plan.
8. A human resources and organisational structure.
9. A summarised 3 year budget detailing income and expenditure. Outline of fundraising strategies.
10. A basic design and distribution of the space adapting it to the artistic project formulated.²

¹ The agreement has been formalised until the end of 2008.

² 600m²: 30x 20 metres. Height 8,5 metres (Possibilities to create two floors, and therefore 1200 m²).

2. REQUIREMENTS

1. Each project must be presented by an individual (collective projects will not be accepted, unless there is one individual representative).
2. It is necessary to present two printed A4 copies of the proposal.
3. The language of proposals will be Catalan or Spanish. The projects that are presented in any other language will have to be accompanied by a Catalan or Spanish translation; however the original project will prevail.
4. A curriculum vitae and contact details must be presented.
5. Projects can be presented between 15th of September until **the 20th of October of 2008** 13 h, at the premises of the Association of Dance Professionals of Catalonia (Via Laietana, 52 Entresol. 7, 08003 Barcelona). Any projects posted must be sent registered mail with post mark no later than 20th October.

3. SELECTION PROCESS

3.1 SELECTION COMMITTEE

The committee will be formed by:

1. A representative of the Institute of Culture of Barcelona.
2. A member of the Association of Dance Professionals of Catalonia.
3. A member of the Association of Professional Dance Companies of Catalonia.
4. A professional of the performing arts sector in Catalonia.
5. A professional of the performing arts sector in Spain.
6. An international professional of the performing arts sector

3.2 ASSESSMENT CRITERIA

1. The overall coherence of the artistic project.
 - The innovative character of the project.
2. The quality of the plan of activities and its relation to the aims of the project.
 - Approach to networking and collaborating with other creation/production centres within Catalonia, Spain and internationally.
 - The opportunities for connecting dance with other disciplines (artistic, education, etc)
 - Innovative audience development strategies.
 - Strategies for the projection of the artists and their works developed in the centre.
3. The management model as a whole and the strategies that it implies.
 - The criteria of selection of the program of activities.
 - Realistic budget balancing expenditure between management staff, maintenance and overall activities.
 - Diverse strategies for funding including generated revenue, public and private resources.
4. The optimisation of the distribution of the space for the basic architectural design,

3.3 SELECTION AND CONFIDENTIALITY

The chosen project will receive 4000 €.

A maximum of three projects will reach the final selection, the representatives of which will be interviewed personally, to determine the best proposal.

The committee will only evaluate the projects that fulfil the requirements detailed in this call for proposals.

The confidentiality of both the individuals and projects is guaranteed within the selection process, and only the final project chosen will be announced publicly.
The selection committee reserves the right to declare the call deserted.
The choice of the final project does not imply an obligation to its execution.

The documentation presented can be collected from December 2008 until January 2009 at the Association of Dance Professionals in Catalonia.

All participants will receive letter or email confirming reception and outcome of the selection process.

4th August 2008

Further questions centreceaciodansa@gmail.com

For more information please visit <http://www.dansacat.org/projectes/19/>

*See video of the future dance creation centre
http://www.youtube.com/watch?v=Lp0_qfMQA14*

This is an opportunity to develop a creation centre where dance professionals feel included and comfortable. A place where exchange and dialogue should flow and a space for reflection, research and experimentation with a strong vision for the future!
This is a big step ahead for the dance sector in Catalonia and we encourage all that have projects and ideas to present them."

*Associació de Professionals de la Dansa de Catalunya i
Associació de Companyies Professionals de Dansa de Catalunya*



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Ajuntament  de Barcelona
Institut de cultura ■